

Dear Health Professional,

Many of you have received, or are receiving shortly, your product packages! Included in those packages is a literature and display set to assist in presentation and education of the products in your locations. Congrats to those who qualified for the bonus Vibe pull-up display banner.

Below are some pictures and ideas for set presentation in your facilities. Please note, you can also view these pictures, and more set concepts, in the Eniva Mastermind FB group.



Starter Kit Focus

Many of you are following the **Starter Kit** concept which features the Detox Kit (Vibe + Chlorophyll + LifeCleanse + Muscle Aid) + Protein + Super Omega Cooking Oil. The recommendation for this set is to use the VIBE pull-up banner along with the display shown here. The messaging of Detox is incorporated and accomplished with the boxes as part of the set. The individual sell sheets (included in your kits) on the products can easily be inserted into plastic 8 1/2 x11 inch holders if desired for quick reference in the display.

Super Omega 9 Cooking Oil

Note that the **Omega Oil** can be a very nice stand-alone display that will generate interest and revenue on its own! The topic of culinary is “hot” right now (no pun intended) in both market trends and digital media. People truly appreciate the information (as many have no idea of smoke point and relevance to their fitness goals) and typically are amazed by the smoke point of this oil. This product is a sleeping giant... once introduced, people love it... and the more they learn about it, the more they will encourage others to use it. It is a no-brainer if you want to maximize your fitness and wellness results. The phrase to use is “Set It & Forget It”... meaning... set it next to your stovetop and forget about what temperature you cook at, because it is safe (and healthy) at all temperatures. Encourage clients to use this as their all-purpose oil and to use their other oils for specific flavors (also being aware of the smoke points).





Cleanse & Detox Focus

If looking only to feature the **Cleanse & Detox**, see set recommendation on left. Note that if you have limited space, the empty boxes can be incorporated into a space-friendly, but very attractive, table top display by placing a pyramid stack (2-1) of boxes with the 8.5x11 version of the detox advertisement; then place next to it either the single sheets or booklets as takeaway items for more information.

Empty Cleanse & Detox Boxes

Use the empty boxes as advertisements – simple, easy and professional messaging. Most folks do some type of pyramid stacking. Each of you have enough empty boxes (15) to do a large pyramid stack of boxes (5-4-3-2-1) or multiple smaller stacks.

